



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NCCD2 RENEE ELLMERS 2012
PROD: NCCD2 RENEE ELLMERS 2012
TITLE: 246899

INVOICE NUMBER: 61-200061838 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403129 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 3008
ESTIMATE#: 3008
SCHEDULE DATES: 10/23/2012 - 11/05/2012 AGY#/ADV#: 19184/26926
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/23 - 10/28	06:00A-07:00A	850	1	10/24	WE	06:46A	:30		TVGENRE1202	850		
5	10/23 - 10/28	06:00P-06:30P	1,100	1	10/24	WE	05:58P	:30		TVGENRE1202	1,100		
7	10/23 - 10/28	11:00P-11:35P	1,100	1	10/24	WE	11:13P	:30		TVGENRE1202	1,100		
PERIOD GROSS COST PER ORDER CONFIRMATION: 3,050.00					TOTAL UNITS: 3		ACTUAL GROSS BILLING: 3,050.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -457.50						
							NET DUE: 2,592.50						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012